

We were so pleased with the success of last year's contest that we have launched another contest this year and we have added a new category!



**Grand Prize** - Yeti Package and Image as the cover of the 2021 Hensall Co-op Annual Report.

Any or all submitted images may be used for Hensall Co-op marketing activities.

### **CATEGORIES**

**FIELD FUN** - Crop services activities from planting to harvest.

**FULL OF ENERGY** - Keeping our farms running, our energy division is out on the road.

**FEEDING ONTARIO** - the people, animals and activities from our Animal Nutrition division as animal protein is grown to feed the population.

**PLANT PROTEIN** - show off how you play a part in our bean shipments exported 40 countries

**KEEP ON TRUCKING** - Hensall Global trucks and people doing their thing.

**GOING WITH THE GRAIN** - The people and activities involved with the grains and other raw ingredients we handle that go into the food and products for the world.

**NEW! FARM FAMILIES FEED COMMUNITIES**  
Focus on how our farm activities and our farm families support our rural communities.

### **PRIZES**

**Grand Prize for Best Image:** a \$500 Yeti package & image showcased as the cover of the Hensall Co-op 2021 Annual Report

**Runner-up Best Image:** \$350 Yeti Package

First prize in each category: \$100

Second prize in each category: \$50

Third prize in each category: \$25

### **ELIGIBILITY**

All entries must be images taken in Canada. Entrants must own the rights to the image(s) they submit.

The contest is open to all members, customers and employees of Hensall Co-op.

### **PUBLICATION**

Winners' names and images will be used in our social media and may be used in the Hensall Co-op 2021 Annual Report.

Hensall Co-op reserves the non-exclusive right to publish any entry and/or use any entry in promotional and advertising materials. Published images will be credited to the photographer where possible.

By participating in this contest, each entrant agrees to provide Hensall Co-op with the non-exclusive rights to use their images. Participants agree to the terms and conditions outlined.

## FORMAT

Entries are to be digital images and submitted electronically as jpeg files to [marketing@hdc.on.ca](mailto:marketing@hdc.on.ca) with PHOTO CONTEST as the subject line. Emails must be no more than 6 MB in size. Larger files may be submitted via [www.WeTransfer.com](http://www.WeTransfer.com)

Cropping and tonal or colour corrections are permitted. Photography should be of professional quality and style. Warm tones are favoured as they help unify the look and feel of our brand materials.

Photographers of selected images will be contacted to submit a high-resolution file suitable for print reproduction (minimum 300 dpi at 6 x 9 inches, 8 x 10 and greater is preferred). If that is unavailable, the prize(s) will be forfeit and a new winner will be selected.

## ENTRIES

Images that have won any other contests or have been published in a magazine or newspaper are not eligible.

Individuals can only win once per category, but may win in multiple categories.

Limit of two entries per category per entrant.

Send your entries to [marketing@hdc.on.ca](mailto:marketing@hdc.on.ca)

## FARM SAFETY & SOCIAL DISTANCING REMINDER

Please remember the importance of both farm safety and social distancing in the activities portrayed in submissions. When taking photos, please keep in mind the



Entry selected for our billboard

safety of all those involved. Entries that do not portray this will not be accepted.

## IDENTIFICATION

When submitting photos, the following contact information must be included:

- Full name
- Phone number
- Email address
- Location where the photo was taken
- Category in which image is to be entered
- A signed image waiver for each person in the image (waiver on next page).

*Failure to provide any of the above information will make the submission ineligible.*

## DEADLINE

All entries must be received by email by midnight, September 30, 2021.

## JUDGING

The winners will be selected by a panel of staff and external judges.

Judges' decisions are final.

## FOR MORE INFORMATION

Melanie Prosser

Marketing & Communications Manager,  
Hensall Co-op

[marketing@hdc.on.ca](mailto:marketing@hdc.on.ca)



Winner of the first photo contest



# 2<sup>nd</sup> Annual PHOTO CONTEST

## ENTRY FORM

Please complete this form OR provide this information with each entry.

Full name \_\_\_\_\_

Phone number \_\_\_\_\_

Email address \_\_\_\_\_

### ***FIRST ENTRY:***

Name/title of entry photo \_\_\_\_\_

Location where the photo was taken \_\_\_\_\_

Category in which image is to be entered \_\_\_\_\_

### ***SECOND ENTRY:***

Name/title of entry photo \_\_\_\_\_

Location where the photo was taken \_\_\_\_\_

Category in which image is to be entered \_\_\_\_\_

NOTE: A signed image waiver for each person in images must be included.



# MEDIA WAIVER & RELEASE

I have been informed Hensall District Co-operative, Incorporated (Hensall Co-op) representatives are recording my name, likeness, image, voice, appearance and/or performance as well as my property.

I hereby authorize any images, audio or video recordings taken of myself and/or my property, in whole or in part, individually or in conjunction with other images, audio or video recordings, to be displayed on Hensall Co-op website and other official channels, and to be used for media purposes including promotional presentations and marketing campaigns.

I waive rights to privacy and compensation, which I may have in connection with such use of my name and likeness, including rights to be written copy that may be created in connection with video production, editing and promotion therewith.

Name: \_\_\_\_\_  
*(Please Print)*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Youth Video Waiver / Media Consent

I hereby authorize any images or video footage taken of my youth (under 18 years of age), in whole or in part, individually or in conjunction with other images and video footage, to be displayed on the Hensall Co-op website and other official channels, and to be used for media purposes including promotional presentations and marketing campaigns.

I waive rights to privacy and compensation, which I may have in connection with such use of my youth's name and likeness, including rights to be written copy that may be created in connection with video production, editing and promotion therewith.

I am over 19 years-of-age and the parent or legal guardian of the youth, and I have read this waiver and am familiar with its content.

Parent/Guardian: \_\_\_\_\_ Signature: \_\_\_\_\_  
*(Please Print)*

Youth's Name: \_\_\_\_\_ Date: \_\_\_\_\_  
*(Please Print)*